CRYPTONEWSINSIGHTS

YOUR SOURCE FOR DAILY CRYPTO INSIGHTS

MEDIA KIT
12 NOVEMBER 2026

Advertise on CryptoNewsInsights

Press releases and display banners on CryptoNewsInsights.

28,386	28,650	100	42
VISITORS · 30 DAYS	PAGE VIEWS · 30 DAYS	COUNTRIES · 30 DAYS	LIVE AT SNAPSHOT

TOP COUNTRIES · 30 DAYS

Singapore	12,851
United States	8,392
China	4,101
Germany	911
Brazil	485
Argentina	189
Colombia	114

WHY CRYPTONEWSINSIGHTS

- Crypto and blockchain news with live coin prices, daily market reports and an events calendar.
- Publishing since 2025, with new stories every day.
- Every paid placement is clearly labelled, so readers trust the rest of the site.
- Live audience map on our Advertise page, updated every minute.

Audience figures: Google Analytics 4, last 30 days to 12 November 2026. "Live at snapshot" = users active in the 30 minutes before this kit was generated. Live figures: https://cryptonewsinsights.com/advertise/

ADVERTISING PACKAGES

Press Release

Price on request

- Reviewed against our editorial policy before publishing
- Permanent page in the Press Release section and site search
- Clearly labelled as press release, links marked sponsored

Display Banners

Price on request

- Top banner 970×90 · mobile 320×100
- Bottom banner 970×90 · mobile 320×100
- Weekly or monthly flights, optional country targeting

BANNER SPECIFICATIONS

UNIT	SIZE	DEVICE	WHERE IT RUNS
Top banner	970 × 90	Desktop & tablet	Every page, directly below the navigation
Bottom banner	970 × 90	Desktop & tablet	Every page, just above the footer
Top banner (mobile)	320 × 100	Mobile	Every page, below the header
Bottom banner (mobile)	320 × 100	Mobile	Every page, above the footer

JPG, PNG, GIF or WebP · separate light/dark and mobile creatives supported · clicks and impressions reported

Let's plan your campaign

Tell us your goal, budget and target countries. We reply within one business day.

contact@cryptonewsinsights.com